

Joe Ferrer

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OBJECTIVE

Seeking a position in area of Web Site Design / Development and related applications

RELATED EXPERIENCE

Software and Design

- Working knowledge of HTML, CSS, XML, Adobe Dreamweaver, Photoshop, Illustrator, InDesign, Fireworks and Flash
- Currently enrolled at Saint Paul College in Multimedia and Web Design Program
- Produced hardcopy and first online newsletter for local photography club
- Constructed own web site and assisted small company with their site
- Served internship for a charter school to redesign their web site

Photography and Imaging

- Photographer and sales associate for Flash and JCPenney Portrait Studios
- Lifetouch student underclass, sports, dance and special event photographer
- Photography mentor and equipment field assistant
- Contributing photographer for five online photo stock agencies

Sales and Customer Service

- Resolved customer complaints and issues as JCPenney and Target call center representative
- Generated sales from catalogue overstock, fulfilled orders and handled customers' inquiries
- Solicited donations to sustain theater foundation and non-profit environmental lobby

QUALIFICATIONS

- Extensive knowledge of design principles, photography, composition and color theory
- Efficient workflow with good keyboard and computer skills
- Great team player with excellent attendance record

EDUCATION

SAINT PAUL COLLEGE St. Paul, MN
Currently enrolled in Multimedia and Web Design Program

SCHOOL OF COMMUNICATION ARTS Minneapolis, MN
Certificate/Commercial Photography

UNIVERSITY OF WISCONSIN-MADISON Madison, WI
Bachelor of Arts, Liberal Studies