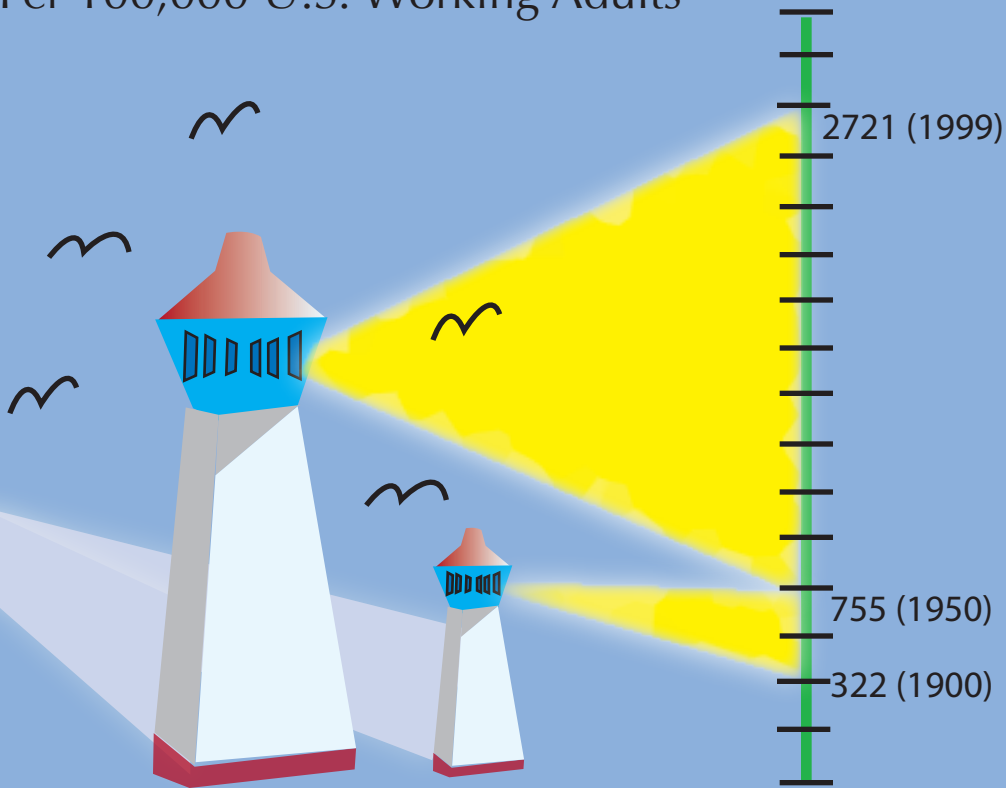
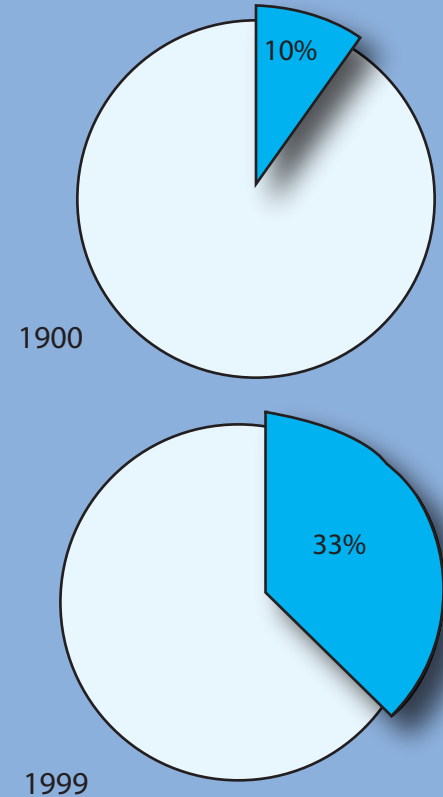


Creative "Types" in the U.S. Work Force

Total Number of "Creative" Class Workers Per 100,000 U.S. Working Adults



Percentage of "Creative" Class Workers in Total U.S. Work Force



The chart statistics on the left compare the total number of scientists, engineers, artists, writers and performers in the adult U.S. working population. The chart on the right includes an additional 23 million professionals in business, finance, law and health care who engage in complex problem solving.